



## APPARATUS LOGOS AND DECORATIONS

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### 1. INTRODUCTION

- 1.1 Apparatus color schemes, decorations, official identification letters and logos have been standardized for reasons of safety and uniformity. Ease of identification under varying conditions is another benefit of this standardization. Many organizations in competitive team sports, military and quasi-military units with high esprit de corps, express their uniqueness in distinctive logos and decorations on their equipment. In recognition of the foregoing, the Division Commanders may allow units to use logos and decorations of their own choosing on Department apparatus.
- 1.2 This concept shall also be extended to include unique unit shoulder patches (right shoulder) for use on dress and other uniform items.

### 2. REPORTS

- 2.1 Requests shall be processed through channels and endorsed by all levels of command with definitive recommendations.
- 2.2 Copies of approvals and drawings shall remain on file in the Division Command.

### 3. STANDARDS

- 3.1 Logos and decorations on apparatus currently in use shall not generally be included in the following restrictions. However, Division Commanders shall review the status of all such units and may approve, or, for other good cause, disapprove continued use of such logos and decorations.
- 3.2 Logos, decorations and patches shall be carefully thought out and kept within the accepted standards of both the Fire Department and the community.
- 3.3 Careful consideration must be given to the sensitivities of our heterogeneous "melting pot" citizenry.

3.4 Apparatus Logos and Decorations

3.4.1 No change in the official color scheme of the apparatus shall be permitted.

3.4.2 The maximum vertical dimension shall be no more than 3 feet.

3.4.3 The maximum horizontal dimension shall be no more than 3 feet.

3.4.4 An appropriately sized drawing to scale, in the colors to be used, shall be submitted with the request.

3.4.5 The proposed location(s) shall be included in the request.

3.4.6 Only 2 of the official FDNY logos may be removed to make room for the unit logos if required.

3.4.7 Door locations are suggested, but this shall not be considered limiting.

3.4.8 Applicable parts of the above shall apply to requests for "decorations" on apparatus, as distinct from logos.

**BY ORDER OF THE FIRE COMMISSIONER AND THE CHIEF OF DEPARTMENT**